



ROSEN SHINGLE CREEK RESORT
2018 AHRS
 AMERICAN HAIR RESEARCH SUMMIT
 MAY 14-16 | ORLANDO, FL | USA

Preceding the IID 2018

An unprecedented event sharing the most recent discoveries in hair disorders research and treatments



OPPORTUNITIES FOR COMMERCIAL EXPOSURE

COMMERCIAL SUPPORT LEVELS

Benefits & recognition include:	<i>All amounts listed in USD.</i>	Platinum \$50,000+	Gold \$25,000	Silver \$10,000	Bronze \$5,000
Support of one scientific session, acknowledged in program and on sign		X			
Opportunity for company representative to address the audience during the Opening Ceremony		X			
Personalized verbal recognition at the podium during opening address		X	X		
Industry badge meeting registration (allows access into scientific sessions)		3	2		
Support of one coffee break, acknowledged in program and on sign		X	X	X	
General recognition during opening address		X	X	X	
Listing in program with company logo		X	X	X	X
Listing on meeting website with company logo		X	X	X	X
Hyperlink to company's main homepage from company logo displayed on meeting website		X	X	X	X
"Corporate Supporter" Badge ribbon		X	X	X	X
Recognition on break slides		X	X	X	X

\$2,500 – Contribution level for non-profit organizations/ foundations or individuals

ADDITIONAL OPPORTUNITIES

Companies that choose a Commercial Support Level may choose to add additional opportunities to their package:

- \$45,000 – Support of Welcome Reception, May 14, 2018
- \$25,000 – Support of Lunch, May 15, 2018
- \$25,000 – Support of Meeting Proceedings Supplement
- \$15,000 – Support of Breakfast, May 15, 2018, or May 16, 2018
- \$1,000 – Industry Expert Breakfast Table Discussion, May 15, 2018

INDUSTRY EXPERTS BREAKFAST TABLE DISCUSSION – NEW!

New, novel opportunity for industry! On Tuesday/May 15, 2018, 7:00AM-7:45AM, attendees may sit at a labeled table of their choice to participate in a discussion about the topic chosen by the company. Topics will be published and tables labeled. Attendees may rotate to as many tables as they like. During the time of application for this option, the sponsoring-company must indicate the topic and industry expert who will sit at the table. \$1,000 per table

EXHIBITS & ROOM DROPS

A support level is not required for a company to choose to apply to exhibit or do a room drop.

\$4,000 – per table top exhibit, includes two company Exhibit Representative badges. Exhibit Representative badges are not eligible to attend scientific sessions. Exhibit includes listing in Final Program with short company/product description and company contact details. Note: "Industry" badge is required to attend scientific session and may be purchased individually or included with certain Commercial Levels.

\$1,500 – Hotel Room Drop. Take advantage of the opportunity to catch the attention of the attendees by organizing a room drop. Room drop items are delivered directly to each attendee's hotel room at the official meeting hotel. This is a great way to invite them to your exhibit table or industry breakfast table, feature show specials, highlight a new product, educate attendees on the uses and benefits of your products and services, and show your commitment to the American Hair Research Society.

ADVERTISEMENTS IN FINAL PROGRAM BOOK

\$1,000 – half-page horizontal, full color

\$2,000 – full page, full color

\$3,000 – inside back cover, full color

\$5,000 – back cover, full color

JOIN YOUR COLLEAGUES AT THIS INTERNATIONAL SUMMIT OF PROMINENT HAIR RESEARCHERS

2018AHRS IS THE NEW SUMMIT of the recently expanded AHRS
 Dedicated to facilitating research in hair growth disorders

www.2018ahrs.org

